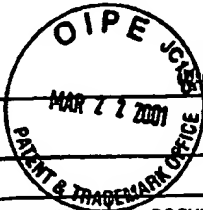


FORM 1449* INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION (Use several sheets if necessary)	Docket Number: 13312.6USII	Application Number: 09/654,801
	Applicant: ZAMIR et al.	
	Filing Date: September 5, 2000	Group Art Unit: 2152



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U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
PK	5 724 424	3 Mar. 1998	Gifford			

FOREIGN PATENT DOCUMENTS						
	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
						YES NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)		
PK		Co-pending application 09/618656 entitled: "APPARATUS AND METHOD FOR DYNAMIC ADVERTISEMENT", filed July 18, 2000.
		Co-pending application 09/655185 entitled: "SYSTEM AND METHOD FOR REAL-TIME SEARCHING", filed September 5, 2000.
		Co-pending application 09/654634 entitled: "MEDIA MONITOR PAGE AND METHOD FOR CREATING THE SAME", filed September 5, 2000.
		Co-pending application 09/654822 entitled: "MEDIA MONITOR SYSTEM", filed September 5, 2000.



EXAMINER	DATE CONSIDERED 3/15/05
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	